

COOKIES POLICY

Last updated: 26 February 2020.

INFORMATION ABOUT OUR USE OF COOKIES

1. Our Website <http://www.uniondevelopments.co.uk> uses cookies to distinguish you from other users of our Website. This helps us to provide you with a good experience when you browse our Website and allows us to improve our Website. By continuing to browse our Website, you are agreeing to our use of cookies.
2. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree. Cookies contain information that is transferred to your device's hard drive.
3. We use the following cookies:
 - 3.1. **Strictly necessary cookies.** These are cookies that are required for the operation of our Website. They include, for example, cookies that enable you to log into secure areas of our Website.
 - 3.2. **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.
 - 3.3. **Functionality cookies.** These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
 - 3.4. **Targeting cookies.** These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
4. You can find more information about the individual cookies we use and the purposes for which we use them in the tables below:

Essential Cookies

These cookies will be automatically deployed onto your computer when you use the Website

Cookie Name	Purpose of Cookie and Information Collected	Cookie Duration
Google Analytics - https://www.privacypolicies.com/blog/privacy-policy-google-analytics/	Tracks and reports web traffic	Always on
Google Tag Manager - https://www.cookiebot.com/en/google-tag-manager-gdpr/	Tag management system 'used for tracking and analytics on the website	Always on
Facebook Pixel - https://developers.facebook.com/docs/privacy/	Allows us to measure the effectiveness of advertising by understanding the actions people take on your website.	Always on
LiveChat -	Allows you to communicate with us online	Always on

Non-Essential Cookies

These cookies will be offered to you when you use the Website – you may accept or decline them depending on whether you are happy for them to be deployed onto your computer or not.

- Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
- You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Alternatively, you can visit

www.allaboutcookies.org which provides general information about cookies and how you can manage cookies on your computer. Please note that if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.